

MASTER OF ARTS IN MANAGEMENT (2021/2022)

No.	Course	Module Leader	Workshop Lecturer	Egz/Zal	Lecture	Seminar	Workshop	Internship	Hours	ECTS	Remarks
YEAR 1											
SEMESTER 1											
1	Business Law	M. Drózdź, Dr	---	Z		30			30	3	
2	Contemporary Management Concepts	A. Raszkowski, Dr hab.	---	Z		30			30	4	
3	Knowledge Management	A. Dłutek, Mgr	---	Z			15		15	2	
4	Advanced Managerial Economics	---	---	Z			30		30	3	
5	Coaching and Mentoring	S. Kukanow, Mgr	---	Z			45		45	4	
6	Enterprise Change Management	M. Golonka, Prof.	A. Raszkowski, Dr hab.	Z		15	15		30	3	
7	Corporate Social Responsibility	D. Dzwonkowska, Dr hab.	---	Z		30			15	3	
8	Sales Management and Business Negotiations	J. Kida, Mgr	---	Z			30		30	3	
9	Emerging Trends in HRM	B. Mazur, Prof.	---	Z		30			30	3	
10	Foreign Language (Elective)	FLD Staff	---	Z			30		30	2	
1st semester total					0	135	165	0	285	30	
SEMESTER 2											
1	Risk Management	G. Trzonkowski, Mgr	---	Z			30		30	4	
2	Startup Management	A. Szymaniak, Dr	---	Z			30		30	3	
3	Brand Management	S. Kukanow, Mgr	---	Z			30		30	3	
4	Leadership and Teambuilding	D. Dzwonkowska, Dr hab.	---	Z			30		30	3	
5	Communication and Digital Marketing	A. Uchańska, Dr	---	Z			30		30	3	
6	Restructuring and Bankruptcy	Y. Skoropadyk, Mgr / K. Piech, Prof.	---	Z		30			30	3	
7	Advanced Strategic Management	A. Dłutek, Mgr	A. Dłutek, Mgr			15	15		30	4	
8	Elective 1 (1 out of 2): Business Management Blockchain Technology in a Modern Enterprise	1. E- 2. K.	Piech, Prof.	---	Z		15		15	2	
9	Elective 2 (1 out of 2): Introduction to Global Operations and Supply Chain Management Social Media Market & Consumer Research	1. 2. S.	A. Raszkowski, Dr hab. Kukanow, Mgr	---	Z		30		30	3	
10	Foreign Language (Elective)	FLD Staff	---				30		30	2	
2nd semester total					0	45	240	0	285	30	
YEAR 1st TOTAL					0	180	405	0	570	60	



YEAR 2												
SEMESTER 3												
1	Interpersonal Communication Workshop	J. Kucharska, Dr	---	Z			30		30	2		
2	Foreign Language (Elective)	FLD Staff	---	E			30		30	2		
3	Thesis Seminar - Elective	M. Golonka, Prof.	---	Z		30			30	6		
4	Specialisation Courses	FEM Staff	---	Z			150		150	20		
				3rd semester total			0	30	210	0	240	30
SEMESTER 4												
1	Internship	M. Khvostova, Mgr	External Company	Z				420	420	17		
2	Thesis Seminar - Elective	M. Golonka, Prof.	---	E		30			30	13		
				4th semester total			0	30	0	420	450	30
				YEAR 2nd TOTAL			0	60	210	420	690	60
				TOTAL FOR TWO YEARS			0	225	600	420	1245	120

LIST OF SEPCIALISATION COURSES

BIG DATA MANAGEMENT PROGRAM											
Set A:											
1	Law & Regulation: Intellectual Property, Individual Rights & Data Protection	A. Oleksyn-Wajda, Mgr	---	Z	30					4	
2	Artificial Intelligence, Big Data, and Applications for Industry 4.0.	E. Mik, Dr	---	Z			30			4	
3	Emerging Technologies and Innovation	K. Jene, Mgr	---	Z		30				4	
4	Management of Technology Innovation and Creativity	B. Kulakowski, Mgr	---	Z		30				4	
5	Creating Your Own Innovative Company	K. Jene, Mgr	---	Z			30			4	
				TOTAL			30	60	60		20
STRATEGIC LEADERSHIP PROGRAM											
Set B:											
1	Leadership Styles and Theories	M. Golonka, Prof.	---	Z		30				4	
2	Managerial Decision Making	B. Kulakowski, Mgr	---	Z		30				4	
3	Leading Innovation and Managing Change	B. Kulakowski, Mgr	---	Z		30				4	
4	Cross Cultural Management	A. Parker, Mgr	---	Z		30				4	
5	Strategic Leadership and Team Building	G. Trzonkowski, Mgr	---	Z			30			4	
				TOTAL			120	30			20
EVENT MANAGEMENT PROGRAM											
Set C:											
1	Event Law in the MICE Sector (Meetings, Incentives, Conferences and Exhibitions)		---	Z	30					4	
2	Operations and Logistics Management in the MICE Sector		---	Z		30				4	
3	Managing Contemporary Hospitality	A. Parker, Mgr	---	Z		30				4	
4	Public Relations and Social Media for Events Promotion		---	Z		30				4	
5	Marketing Management in the MICE Sector		---	Z		30				4	
				TOTAL			30	120			20