



Faculty of Economics and Management

Programme Specification

Validated Postgraduate Economics Programme Awards

MSc in International Business Economics

Profile: academic

Warsaw 2021

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Introduction

Today's global labour market has increasingly led to greater competition among young professionals across borders, cultures and continents. Attractive jobs and positions are no longer reserved for nationals but are open to qualified candidates from around the world. Good education is the key which allows that this competition can be understood not as a threat but as a great opportunity. The MSc in International Business Economics (IBE) Programme attempts to provide a response to that demand. Additionally, the increasingly global context for business activities, along with Poland's entry into the European Union, makes the MSc in IBE a particularly attractive option for those who want to succeed in this new environment.

Students are given an opportunity to study in a multicultural environment, explore different perspectives and dimensions of integration and globalization, and are equipped with up-to-date knowledge of emerging and developed markets in the global economy as well as businesses operating in those conditions. All modules in the Programme are taught and assessed entirely in English.

Students who successfully complete the whole Programme will be awarded a

- Polish MSc in International Business Economics and a
- Coventry University MSc in International Business Economics

Rules and Regulations:

The MSc in International Business Economics Programme is subject to the rules and regulations of the awarding institution

Part 1: Programme Specification

1 Available Award(s) and Modes of Study			
Title of Award *	Mode of attendance*	UCAS Code	<u>FHEQ Level*</u> Click on above link for qualification descriptor
<p>MSc in International Business Economics General academic profile Area of social sciences - 100% ECTS Field of study: economics Leading discipline: economics</p> <p>(The same name applies to both Coventry University and Lazarski University degrees).</p> <p>Fallback Coventry awards: Postgraduate Diploma in International Business Economics Postgraduate Certificate in International Business Economics</p>	<p>FT, 2 years (4 semesters where semester 1 is managed by LU only and leads to semesters 2, 3 and 4 which are validated by Coventry University)</p>	N/A	M Level (7)
2 Awarding Institution/Body *	Lazarski University Coventry University		
3 Collaboration	Validated programme – dual award		
4 Teaching Institution and Location of delivery*	Lazarski University		
5 Internal Approval/Review Dates			
6 Programme Accredited by*	N/A		
7 Discipline	<p>Leading discipline: economics and finance – 90%</p> <p>Secondary discipline: management and quality sciences – 10%</p>		
8 QAA Subject Benchmark Statement(s) and/or other external factors *	<p>Relevant Subject Benchmark statement: Master's Degrees in Business and Management (2015, see http://www.qaa.ac.uk/publications/information-and-guidance/publication?PubID=2958#.WKxn2NKLSpo)</p>		
9 Professional title:	MA		

11 Educational Aims of the Programme

The programme is intended to provide students with the opportunity to investigate the complexities of and challenges facing today's world economies and businesses. Students are presented with critical issues in economics and business, and equipped with tools necessary to deal with challenges faced by modern organisations. The emphasis of the Programme is on the application of gained skills to interpreting, evaluating and communicating the real-world complexities of economies and businesses at both domestic and international levels. The Programme is designed to explore synergies between economics and business in respect of relevant theory and practice.

To summarise, the key educational aims of the programme are:

- To provide comprehensive multidisciplinary education in International Business Economics at a postgraduate level with a curriculum that follows the highest European and global standards.
- To provide students with in-depth understanding of economic tools necessary to conduct contemporary business activities in the global context.
- To develop critical awareness of contemporary economic theories applicable to economic policy and business.
- To prepare students for a range of careers in private, public and third sectors.
- To provide students with comprehensive understanding of contemporary finance and organisation of company's activities.
- To provide highest academic standards based on the British educational principles.
- To develop a range of intellectual, practical, personal and social core qualities, skills and capabilities (see Section 12).
- To develop in students a range of transferable skills that will enhance their value in the job market, including teamwork, independent work and learning, critical thinking, professional literacy, communication of complex ideas, digital literacy and time management.

12 Intended Learning Outcomes

Sections below outline the full set of intended learning outcomes of the MSc in International Business Economics Programme, which are delivered through the modules offered on the programme. The principal teaching, learning and assessment methods normally used on the programme to achieve these learning outcomes are identified in the next section.

Field of study: Economics

Level of education: 2nd cycle studies

Polish Qualifications Framework: level 7

Higher education institution: Lazarski University in Warsaw

Educational profile: general academic

Qualification description category

SKILLS

Kod Efektu	Learning outcomes	A reference to the second level characteristics for a given PQF level
Qualification description category KNOWLEDGE		
K_W01	has broad knowledge of the main theories and research methods in the field of economic sciences and the like, and their relations with other sciences, techniques of obtaining data and modeling social structures, and processes taking place in them;	P7S_WG
K_W02	has deep and ordered knowledge of opinions on social structures and institutions, types of social ties, their historic evolution, including the history of economic thought and the position of an individual as a creator of culture, also with respect to selected areas of human activity that are included in the studied field;	P7S_WG
K_W03	knows micro- and macroeconomics at an intermediate level;	P7S_WG
K_W04	has knowledge of the use of quantitative methods in economics;	P7S_WG
K_W05	has broad knowledge of the role of economic institutions and other social institutions, including matters connected with the relations between them and social links and regularities that exist between them;	P7S_WG
K_W06	has broad knowledge of activities on individual markets, processes of change in structures and economic and social institutions as well as their elements, reasons, a course, a scale and consequences of these changes and of norms and rules that organise social structures and regularities;	P7S_WG P7S_WK
K_W07	knows and understands concepts of industrial property and copyright protection and the necessity to manage intellectual property resources;	PS7_WK
K_W08	has broad knowledge of factors of economic growth and social and economic development in short-, medium- and long-term as well as general rules of creating and developing forms of individual entrepreneurship;	P7S_WG P7S_WK
Qualification description category SKILLS		

K_U01	is able to use knowledge in professional work, e.g. to properly interpret and explain social phenomena and mutual relations between social phenomena;	PS7_UW
K_U02	is able to use properly selected analytical tools in research work, as well as advanced information and communication techniques;	PS7_UW
K_U03	is able to integrate knowledge from different branches of economics, different subjects and directions of economic and social thought;	PS7_UW
K_U04	is able to analyse micro- and macroeconomic models, econometric models and statistical models, and put forward a research hypotheses and verify them;	PS7_UW
K_U05	is able to analyse critically, assess and interpret economic and social phenomena as well as forecast and model complex social processes with the use of methods and tools within the science and disciplines typical of the studied field;	PS7_UW
K_U06	is able to observe and recognise tendencies of change in local and global conditions at various levels of social and economic development;	PS7_UW
K_U07	is able to plan and carry out a research task or an expert examination also in the team;	PS7_UO
K_U8	is able to notice a new research or professional problem and analyse it in a professional way with the use of normative systems and legal, professional and ethical norms and principles;	PS7_UW
K_U9	is able to draw logical conclusions and formulate opinions based on data from different sources, including a situation when available information is incomplete;	PS7_UW
K_U10	is able to communicate with specialists in his/her field and also with persons representing other social and professional circles;	PS7_UK
K_U11	is able to develop his/her further education on one's own and understands the need for lifelong learning and is able to inspire others to it;	PS7_UU
K_U12	is able to use one foreign language at B2 level, including the ability to prepare speeches and written texts on topics within the studied field in both the Polish and a foreign language;	PS7_UK
K_U13	is able to use the latest publications on economics, and thus get acquainted with new achievements in economic theory and selected branches of applied economics;	PS7_UU PS7_UW
Qualification description category SOCIAL COMPETENCE		
K_K01	perceives social and economic problems comprehensively; is able to critically evaluate received information;	PS7_KK
K_K02	is distinguished by fairness in discussions on social and economic issues;	PS7_KR PS7_KO
K_K03	sets good example of ethical professional behaviour;	PS7_KR
K_K04	is aware of his/her professional and social role, is able to participate in preparation of social projects and is able to predict multi-directional effects of his/her activities;	PS7_KO
K_K05	feels responsible for one's own and co-workers' activities; is able to develop professionally and inspire others to do that;	PS7_KR PS7_KO
K_K06	has an ability to work in a team and solve problems in teams and is able to think in an entrepreneurial way;	PS7_KO P7S_KK

14 Support for Students and their Learning

Students will be supported by the following mechanism

- An induction programme for all new students at the start of their studies. This will give an introduction to the following:
 - The University and the Faculty
 - The programme of study and timetable
 - Key staff
 - Other support below
- A Programme guide, student handbook and individual module guides.
- Pastoral support offered by the Programme team, including the Programme Director and Programme Assistant.
- Module specific academic support through the relevant module leaders.
- Mechanisms for e-learning support and access to library resources.
- Faculty careers advisors.
- A range of student support facilities, including the Registry team.

15 Criteria for Admission

Candidates must complete undergraduate education and have a BA (*licencjat*) degree in Economics or other related disciplines. Additionally, candidates have to prove their competence in English either by proving an appropriate certificate or by passing a language test at Lazarski University. Minimum English language requirement is 6.5 IELTS or equivalent.

The required documents are:

- Original or certified true copy of BA (licentiate) level degree or an appropriate local equivalent (translated into English by a sworn translator);
- Original or certified true copy of IELTS, Cambridge Advanced Proficiency, or TOEFL scores for applicants whose first language is not English.

16 Method for Evaluating and Enhancing the Quality and Standards of Teaching and Learning

The Programme is managed by Lazarski University, with support from the Faculty of Business and Law (FBL) and the Academic Partnership Unit (APU) in Coventry University.

The Board of Study for this programme is at Lazarski University. The assurance of the quality of modules is the responsibility of this Board of Study. This board of study will hold Subject and Programme Assessment Boards (SABs and PABs) for considering the standards of student work on modules and to make awards in accordance with the regulations. These Exam Boards will have representation from the Faculty of Business and Law (FBL) and an External Examiner.

An External Examiner, appointed by Coventry University, will be involved in pre-assessment and post-assessment moderation of all assessments.

An academic Link Tutor will be appointed by FBL who will liaise between Lazarski University, FBL, the APU and the External Examiner.

The External Examiner will report annually on the course and these views are considered as part of the annual quality monitoring process (AQM).

The CU Link Tutor will present an AQM report to the Faculty Collaborative Provisions Committee of FBL, and this committee must approve any changes to the Coventry University programme.

Student views are also sought through module and Programme evaluation questionnaires.

17 Regulation of Assessment

University policy requires the internal moderation of all assessments.

External Examiners are appointed for all named University awards. The role of the External Examiner at module level is to ensure that academic standards are in line with national norms for the subject.

External Examiners undertake the moderation of examination papers and assessment tasks, and view representative samples of work for the modules for which they have responsibility. At programme level, External Examiners help to ensure fairness in the consideration of student progression and awards.

They have the right to comment on all aspects of the assessment system and participate as full members of the assessment boards.

Individual module assessment methods are laid out in module descriptors. In the case of core modules, coursework, irrespective of its form, accounts for 40% of the final mark, while the final exam is worth 60% of the final mark. In the case of elective modules, both coursework and final exam weigh 50% of the final mark each. Detailed description of assessment including the way marginal fails, condonement and compensation are managed can be found in section III of Academic Rules and Regulations.

The following methods of assessment are applied:

- Examinations
- Papers
- Essays
- In-class tests
- Projects
- MSc Thesis project

Assessment Weighting

ASSESSMENT COMPONENT	CORE MODULES	ELECTIVE MODULES
Final examination	60 %	50%
Coursework	40%	50%

The Structure of Assessment

Core taught modules	Assessment of each core module will comprise of a final examination lasting 120 minutes and one component of coursework. Coursework components will include: papers and/or reports (3000-4000 words), and projects (individual or group).
Elective taught modules	Assessment of each elective module will comprise of a final examination lasting 120 minutes and one component of coursework. Coursework components used will include: papers and projects.
Dissertation	Each student writes a dissertation under the supervision of his/her tutor. The dissertation should not exceed 20,000 words. Each dissertation is marked independently by two members of the tutorial staff of the Programme as well as by an External Examiner. Students must obtain a pass on their dissertation in order to obtain the MSc Degree.

For certain exceptional cases, such as final dissertation, the way that assessment is structured may differ from these norms.

NB: Unless stated otherwise in the syllabus, individual forms of assessment shall be used. In the case of group projects / reports / presentations, marks awarded will be a combination of the groups result and merit earned by individual students for their contributions.

18 Indicators of Quality and Standards

The following are key indicators of quality and standards:

- The programme has been designed in accordance with the QAA benchmark statements for Business and Management
- The design and delivery of modules in economics is influenced by the latest research. A number of the economics team members have strong links to policy-making bodies in Poland, including government, as well as multinational corporations and academic institutions abroad.
- The School has a strong portfolio of active researchers who regularly publish in peer reviewed journals.
- In the 2015 edition of U-Multirank, Lazarski University was rated as the best university in Poland
- The Polish Center for Academic Information ranked Lazarski University first among non-public universities as a Credible Educational Institution
- *Brief Magazine* ranked the university as best for cooperation with business (2013)
- Lazarski University is currently one of the top four non-public Polish Universities according to *Perspektywy* and *Rzeczpospolita* magazine, two major Polish league tables.
- Coventry University is ranked as the leading modern university in all of the prominent league tables for UK higher education institutions. It is ranked overall 15th out of the 119 UK universities in the 2016 Guardian League Table and is near the top of the UK's National Student Survey (NSS) ranking table for student satisfaction.
- The 2015 Quality Assurance Agency for Higher Education (QAA) Higher Education Review for Coventry University confirmed that higher education provision at Coventry University met UK expectations for the setting and maintenance of the academic standards of awards, the quality of student learning opportunities, the quality of the information about learning opportunities and the enhancement of student learning opportunities.

Elective modules

Module name	Form	Number of hours	ECTS points
Socio-Economic Changes in Contemporary China	Seminar	30	5
Labour Mobility in the European Union	Seminar	30	5
The American Economy: Factors of Growth – Past, Present, and Future	Seminar	30	5
The International Financial System	Seminar	30	5
Corporate Growth and Financial Markets	Seminar	30	5
MSc Thesis seminar	Seminar/workshop	65	20
<i>Mastering Excel for Business</i>	Seminar	30	5
<i>Introduction to Global Operations and Supply Chain Management</i>	Seminar	30	5
<i>Strategic Decision Making</i>	Lecture	30	5
<i>Quantitative Methods in Financial Market</i>	Seminar	30	5
<i>Fixed Income Analysis</i>	Seminar	30	5
<i>Global Investment Banking and Asset Management</i>	Seminar	30	5
<i>Internet, Social Media and Marketing Research</i>	Seminar	30	5
Total		185	80 (but to implement 40 ECTS)

Key sources of information about the Programme and student support can be found in

- Student Handbook
- Module Guide documents produced for all modules

Please note: This specification provides a concise summary of the main features of the Programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if s/he takes full advantage of the learning opportunities that are provided.

More detailed information on the learning outcomes, content, and teaching, learning and assessment methods of each module can be found in the Module Information Directory (MID), student module guide(s) and the Programme handbook.

The accuracy of the information contained in this document is reviewed by the University and may be verified by the Quality Assurance Agency for Higher Education.